



LAUREL DISTRICT ASSOCIATION
Small Event Grant Fund Program

Internal LDA use only
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AMT
Status

Sponsorship Application

The Laurel District Association hopes to bring more community activities to the district. To do so, the LDA created the Small Event Grant Fund Program to incentivize business owners in the Laurel District to host more events and activities at their business, to keep the buzz about the district in the air, to bring new people to Laurel, and to bring others back more often.

The LDA's Small Event Grants provides up to \$200 as a financial sponsorship to Laurel Businesses to host events in The Laurel. Host music, art, education, craft, food, you name it, make it fun and inviting and enhance the customers' experience of The Laurel District.

If sponsorship is granted, the Laurel District Association asks to be acknowledged as a sponsor in text and/or with logo placement where appropriate.

Please submit the grant application 3 weeks prior to the proposed event date. For an event series, funds may be available for each event within an event series. Please provide the series information below and funding request for each of the individual events.

The LDA may be able to help with permits if needed, upon request.

Contact Information

Applicant/Primary Contact Name:

Name of Laurel Business:

(Include address)

Name of person or business entity applying for funding:

(if different from the above)

Proposed Event Information

Event Name:

Event Location:

(if not at business location)

Description of Event and estimated attendance:

Event Date & Time:

Approximate Event Total Budget:

Is your event:

- FREE to attend
FEE or TICKET required, cost to attend?
Open to the public
In partnership with other businesses, name of businesses participating:

Small Event Grant Fund Program (EGFP)
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Amount of Sponsorship requested: _____

How are you planning to promote the event; what audiences are you hoping to reach and how?

(please describe your event marketing plan)

Have you previously received Small Event Grant Fund in the past 12 months? If so, please list events and sponsorship amounts.

If approved, name of grant check payable to: _____

Applicant Signature

Print Name & Date